

Certificate of Attendance

Transnational Webinar

SPE.C.H.A.L.E. 2018-1-PT01-KA204-047393

As legal representative of hosting organisation
Institute for Tourism, Vrhovec 5 , Zagreb, Croatia,

I hereby certify that

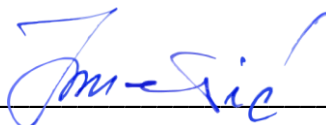
Mrs **ILZE GRĪNFELDE**

from Latvia,

has attended the following sessions of Transnational Webinar
held from 18/01/2021 to 22/01/2021.

18/01/2021	Heritage interpretation techniques , Darko Babić, PhD, Assist. Prof., University of Zagreb, Faculty of Humanities and Social Sciences Storytelling in creation of tourism products : examples from Secret Zagreb and beyond , Iva Silla, Author and Manager of Secret Zagreb
19/01/2021	Digital marketing – a „must“ in todays business , Lidija Nujić, Expert Associate, Institute for Tourism, Zagreb Growing your social media audience and community : example of Monastays , Zoran Mičuda, Co-founder of Monastays
20/01/2021	Soft skills in tourism industry: Why are they important? , Matina Gjurašić, PhD, Research Associate, Institute for Tourism, Zagreb Creativity, teamwork, problem solving: tools for successful management of the festival of island culture Black sheep , Boris Lešić, General Manager, Studio CONEX
21/01/2021	Tips & tricks for writing a successful business plan , Ozren Hudina, Financial Expert and Expert for EU funds Key entrepreneurial competencies in managing small business: example of tourist agency Lynx and Fox , Jelena Holenko, CEO and Owner of Lynx and Fox
22/01/2021	Breakout room discussions , organised by SPE.C.H.A.L.E. partners: Croatia, Italy, Latvia, Portugal

Zagreb, 02/02/2021



Damir Krešić
Managing Director

