**SPECHALE, THE LAUNCH OF A NEW ERASMUS + PROJECT**

*An innovative training course for adults to teach how to tell about European heritage*

The **SPECHALE** project (from the acronym *SPEcialists in Cultural Heritage and Attractive Living Environment*, meaning a new figure which will take care of spreading the great European cultural heritage) is a new project carried on by an international consortium of seven organizations, from five different countries: **Italy, Portugal, France, Croatia and Latvia.**

Co-funded by the **ERASMUS + program (2014-2020),** it includes seven European partners: the coordinator is the Portuguese **ADCMoura**, *Associação para or Desenvolvimento do Concelho de Moura*, flanked by a second Portuguese organization, **ATMTGLA**, *Associação Transfronteiriça Dos Municípios Das Terras Do Grande Lago Alqueva*; two Italian partners: the Association **Terre dei Savoia** and **eConsulenza** agency from Turin; the Latvian **Vidzeme Planning Region**, an organization that works for the local and national cooperation and development, the Croatian **IZTZG**, the research, consultancy and development institute for Croatian tourism and finally France with the **UESS**, *Université Européenne des Senteurs & Saveurs.*

The project started in September 2018, it will last three years and the official launch took place together with the first meeting between the partners: the *Transnational Meeting* was held on 20 and 21 November 2018 in Zagreb, at the Croatian **Institut Za Turizam**. Many activities will keep the international consortium busty until August 2021; SPECHALE aims to put into effect the social and educational values ​​of the *European Cultural Heritage* as a fundamental tool for economic growth, job creation and social cohesion.

In line with the needs outlined by the **EU 2020 Strategy**, the project also aims to encourage an innovative approach in the field of tourism and cultural training with a particular focus on adult training, a path specifically dedicated to disadvantaged people, including the development of the necessary **soft skills** for an increasingly demanding labour market.

It is an ambitious goal: to build an *ad-hoc* training path in the field of culture and tourism, and to create the Cultural Heritage and Attractive Living Environment Specialist. A long journey which will continue with the next meeting among the partners, in late spring 2019, in France, at the UESS, in Forcalquier.

**Partnership**

**ADC Moura** - Associação para o Desenvolvimento do Concelho de Moura - www.adcmoura.pt

**ATMTGLA** - Associação Transfronteiriça de Municípios do Lago Alqueva – www.lagoalqueva.eu/ATMTGLA

**Terre dei Savoia** - www.visitterredeisavoia.it

**eConsulenza** - www.econsulenza.eu

**Vidzeme Planning Region** - www.vidzeme.lv

**IZTZG** **Institute for Tourism** - www.iztzg.hr

**UESS Université Européenne des Senteurs & Saveurs** - www.uess.fr